AFRICAN ANERICAN CULTURAL HERITAGE ACTION FUND MARCH 28-29, 2019 | NEW YORK CITY

Cultural Preservation Leadership Summit

Darren Walker Phylicia Rashad

Day 1: Itinerary

THURSDAY, MARCH 28

6:30-7:30 p.m.

Private tour and cocktails at the historic Apollo Theater 253 West 125th Street

7:30 p.m.

Dinner, performance, and conversation with jazz legend Wynton Marsalis and Elizabeth Alexander, President, The Andrew W. Mellon Foundation



Wynton Marsalis

Elizabeth Alexander

Transportation provided back to the Westin Hotel following dinner

Above: Villa Lewaro courtesy A'LeliaBundles/Madam Walker Family Archives; Wynton Marsalis by Clay McBride; Elizabeth Alexander by Djeneba Aduayom OUR NATION IS IN THE MIDST of a critical conversation about the ways our collective past is represented in our culture and public spaces. This creates both a unique opportunity and a compelling responsibility for our country. To make an important and lasting contribution to our cultural landscape, the African American Cultural Heritage Action Fund Advisory Council invites you to join us for a Cultural Preservation Leadership Summit.

This two-day event brings together a "think tank" of visionary and creative leaders to create transformational change and catalyze social action. It will help to set the direction for the African American Cultural Heritage Action Fund, a multi-year initiative led by the National Trust for Historic Preservation, in partnership with the Ford Foundation, The JPB Foundation, and The Andrew W. Mellon Foundation to elevate the voices, stories, and places of African American achievement, activism, and community.

DAY 1: An Evening of Music, Reflection, and Inspiration

We will launch the Summit with an evening at the historic Apollo Theater, birthplace and incubator for eight decades of musical innovation and a place virtually synonymous worldwide with African American artistic achievement. From the stage where icons from Billie Holiday to James Brown to Aretha Franklin electrified the world, we will reflect on the enduring power of African American cultural heritage. Jazz legend Wynton Marsalis will set the tone for this conversation with a private performance and conversation with Elizabeth Alexander, president of The Andrew W. Mellon Foundation.



Day 2: Itinerary

FRIDAY, MARCH 29

9:00 a.m.-3:00 p.m.

Cultural Preservation Leadership Summit Ford Foundation Center for Social Justice 320 E 43rd St, New York, New York

A Day of Dialogue and Leadership with:

Darren Walker President, The Ford Foundation Action Fund Advisory Council Co-Chair

Phylicia Rashad Actor and Director Action Fund Advisory Council Co-Chair

Brent Leggs Executive Director African American Cultural Heritage Action Fund

Lonnie G. Bunch III Founding Director National Museum of African American History and Culture

Henry Louis "Skip" Gates, Jr Professor, Historian, Filmmaker Harvard University

Sherrilynn Ifill President and Director-Counsel NAACP Legal Defense and Educational Fund

THE WESTIN NEW YORK GRAND CENTRAL 212 East 42nd Street

Accommodations are available under the group block with a Standard Room rate of \$199. To make a reservation, please call Westin's reservation department at 800.937.8461 and reference the Ford Foundation group or click here to go directly online.

The reservation cut-off is Monday, March 11, 2019.

DAY 2: Promoting Identity and Social Justice Through Cultural Preservation

Join us for a dynamic and inspirational dialogue with some of America's most thoughtful and influential leaders on the power of historic African American places in reconstructing our national identity and in driving social innovation. We will convene visionaries and leaders from every sector—the arts, industry, policymaking, philanthropy, and community activism—to define a path forward, toward a more just and inclusive society. We will articulate an innovative program agenda and social justice framework for the African American Cultural Heritage Action Fund in the year ahead, capitalizing on the national spotlight and momentum around the Fund to create a nation where African Americans, and all people, see their stories, history, and potential in the places that surround us.

THE AFRICAN AMERICAN CULTURAL HERITAGE ACTION

FUND is the largest nonprofit campaign ever undertaken to elevate and celebrate African American history in the places where it happened nationwide. The Action Fund is investing \$25 million to save the places where African American artists, activists, and achievers of every generation made their mark and moved us all closer to America's founding ideals. An esteemed national Advisory Council of America's most respected and innovative thinkers and leaders guides and directs this effort. Find out more and review the list of Advisory Council members at <u>SavingPlaces.org/TellTheFullHistory</u>.

THE NATIONAL TRUST FOR HISTORIC PRESERVATION is the only national nonprofit organization working to save the places that shape the

American experience. We take direct action, inspire broad public support, and empower people nationwide to preserve the places that tell our stories, define our communities, and make our cities feel like home. For more information, visit <u>SavingPlaces.org</u>.

How to Register

Please register at <u>SavingPlaces.org/LeadershipSummit2019</u> no later than March 22, 2019. Contact Lynn English at <u>lenglish@savingplaces.</u> org or 202.588.6015

QUESTIONS?

Contact Lynn English at 202.588.6015 or lenglish@savingplaces.org.