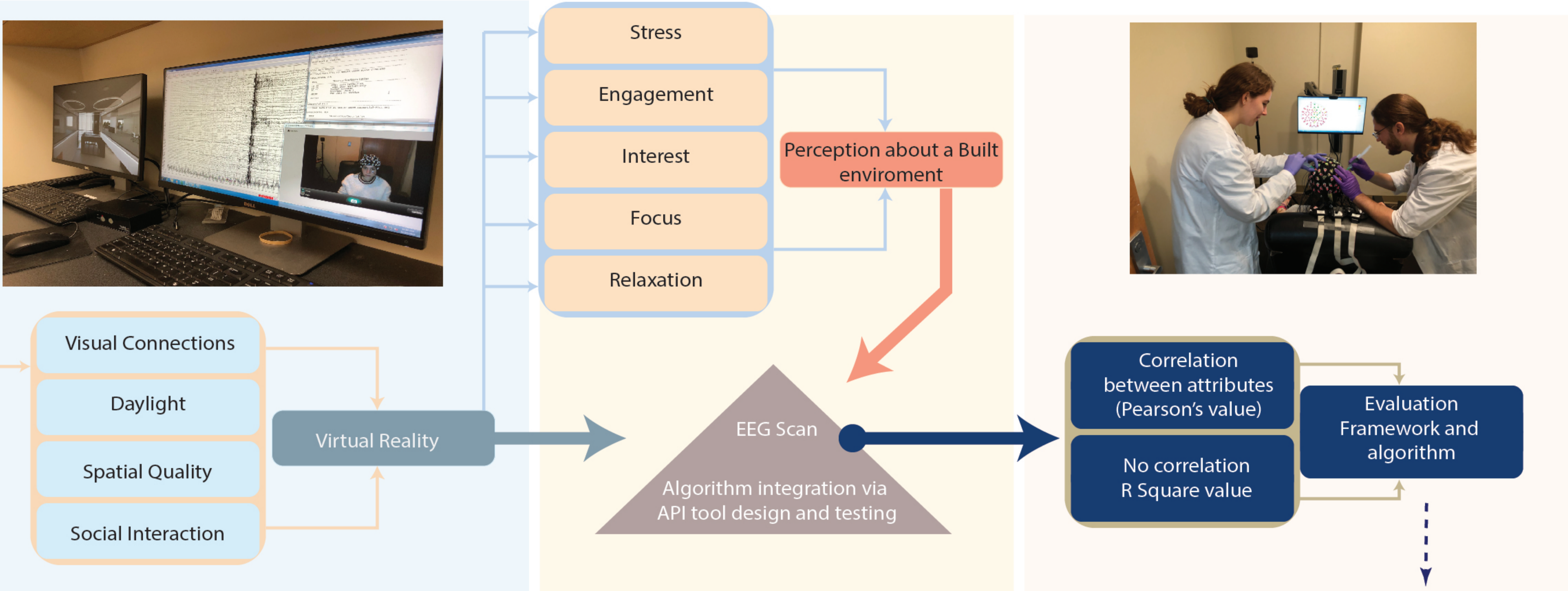


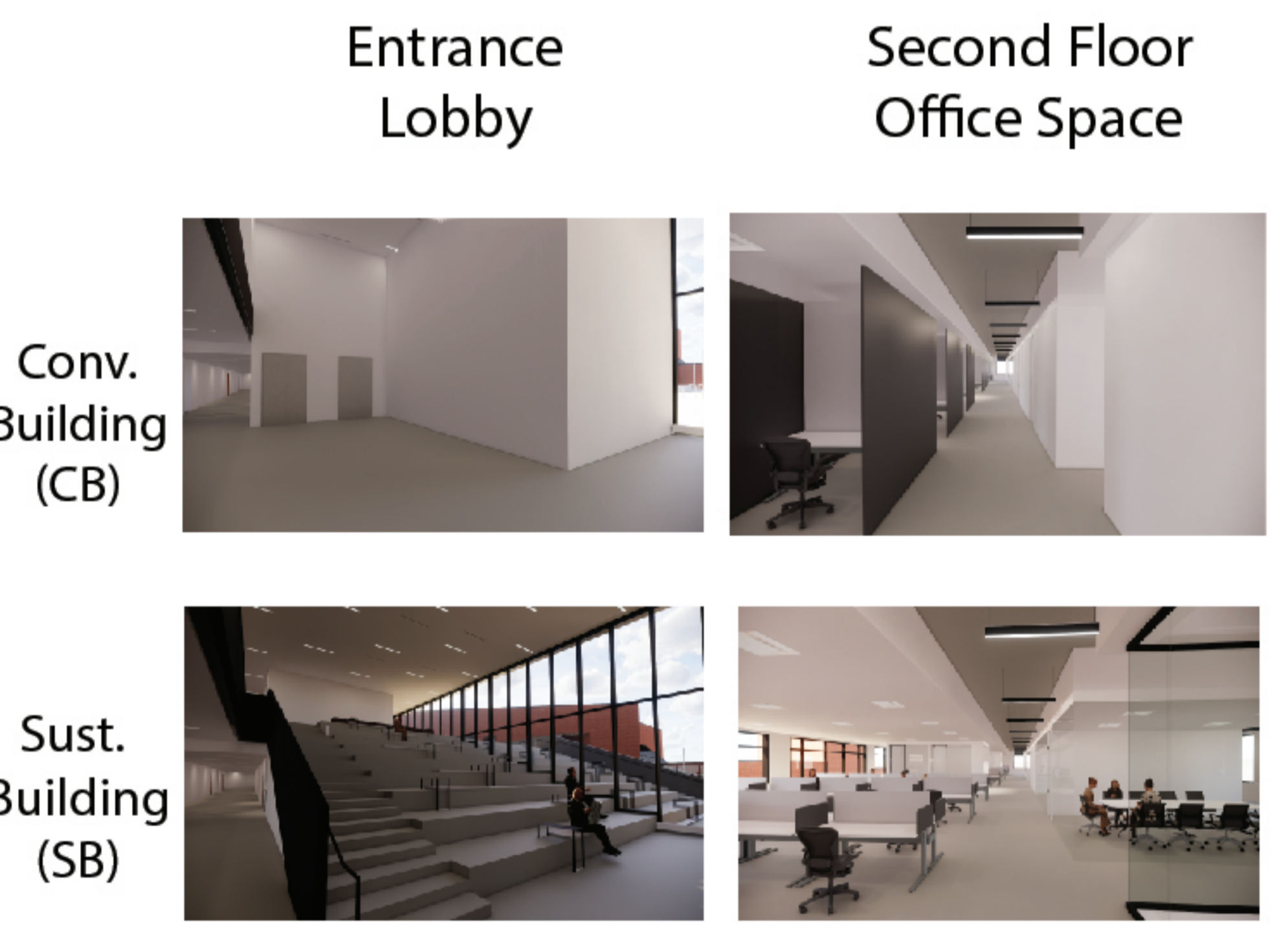
Nexus Between Sustainable Buildings and Human Health: a Neuroscience Approach

Principal Investigators: Edward Bernat, Madlen Simon, and Ming Hu

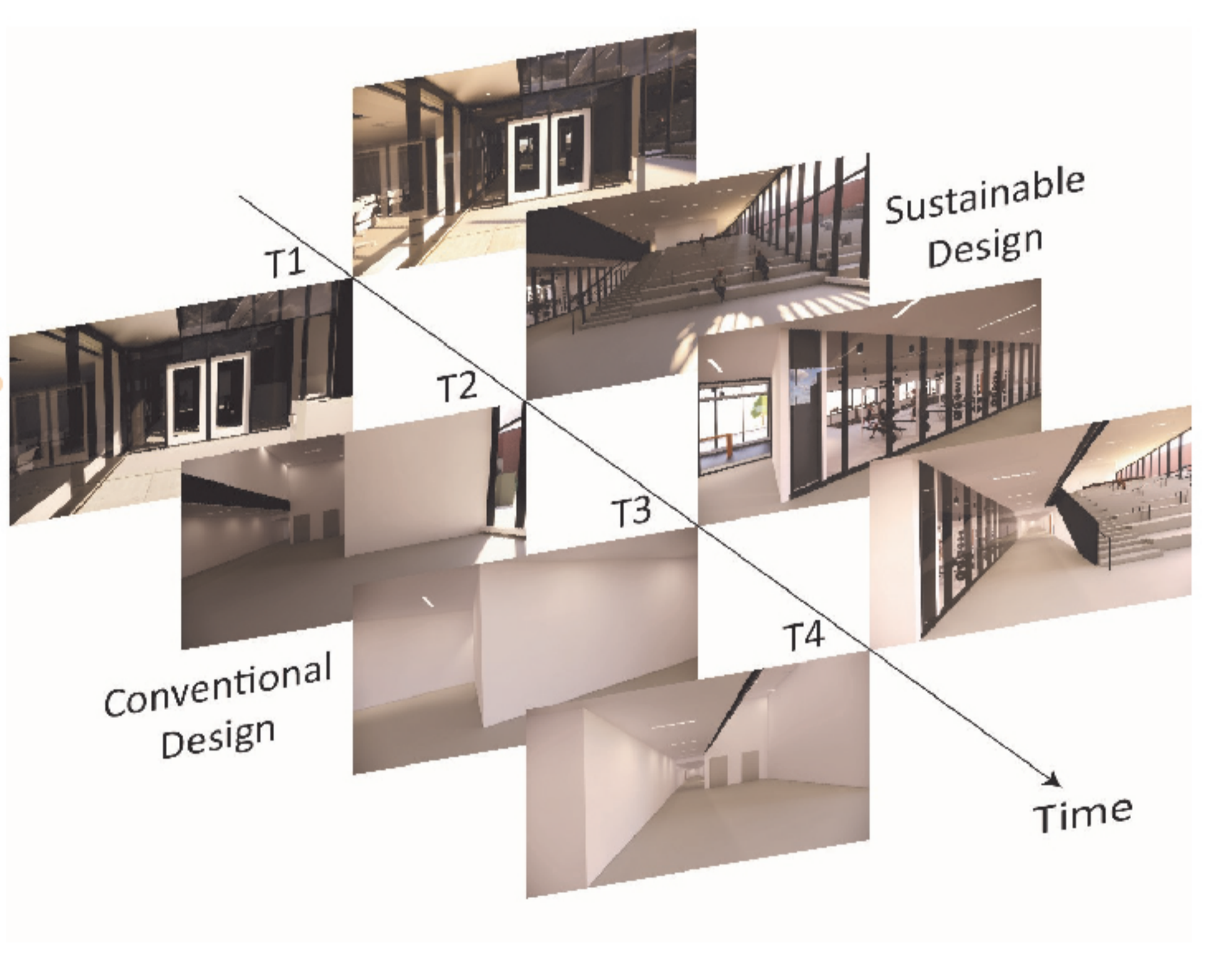


VR Models

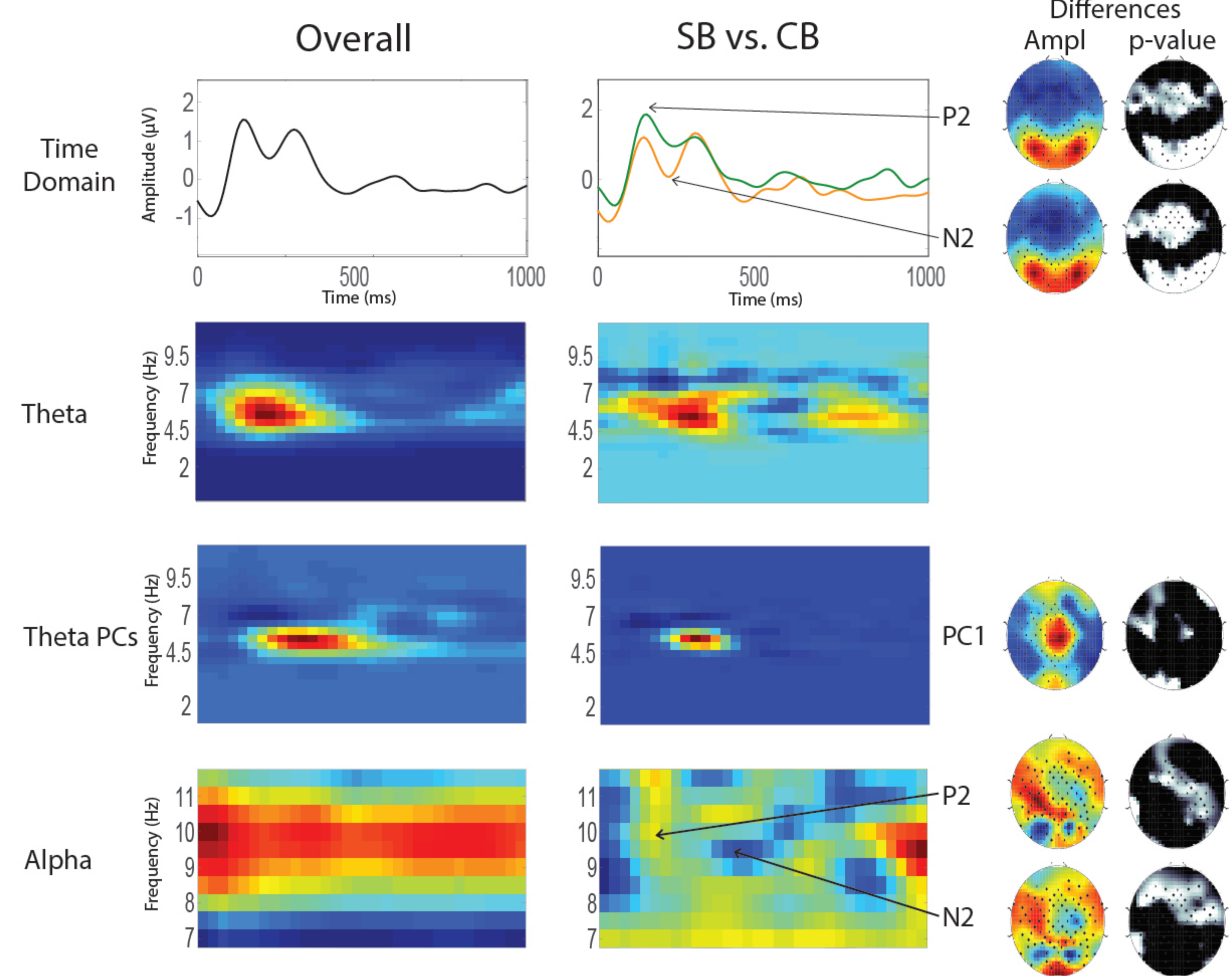
Example Stimuli



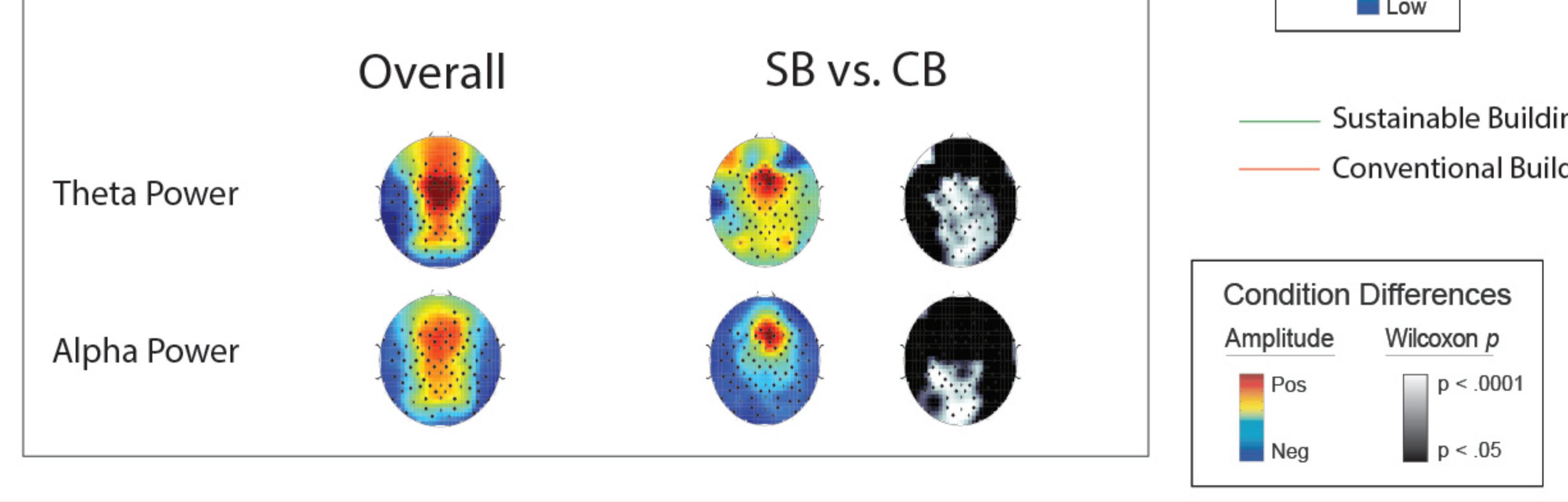
Picture Viewing Task



Picture Viewing ERPs



Movie Viewing EEG



Introduction: The goal of this research project is to develop, test, and validate a data-driven approach using virtual reality (VR) and electroencephalogram (EEG) technology for assessing the effect of architectural building design features on occupants' emotional and cognitive functions - proxies for mental health and wellbeing. The project will provide technology-enabled, repeatable measures for quantifying the "soft" benefits of building design features thus providing an economically viable and repeatable assessment model, pre-build.

Hypothesis: SBs, relative to CBs, produce positive mental health outcomes as measured by:

- Increased engagement, involving orienting, attention, and arousal.
- Increased focus, involving increased executive function.
- Increases in interest, involving increased positive approach engagement.

Preliminary Conclusion:

- Picture Viewing -- Relative to CB, SB associated with:
 - Increased occipital activity
 - Reduced medial-frontal activity
 - Modulated alpha activity
- Movie Viewing -- Relative to CB, SB showed increased engagement:
 - Greater medial frontal theta
 - Reduced parietal alpha

Next Steps:

- Virtual Reality with EEG -- SB vs. CB