

# The Colvin Institute of Real Estate Development April 2016

## Staff Profile: Carrie Chard



**Carrie Chard**

**Carrie Chard** recently joined the Colvin Institute as the new Assistant Director. Carrie received her Bachelor of Arts in Communication Studies at the **California University of Pennsylvania**. Following that, she spent seven years in the commercial construction industry working for the Associated General Contractors of America (AGC).

At AGC Carrie was a program manager for over 25 educational programs, networking events, and lectures. She played a lead role in launching CM-BIM assessment-based credentials, the first credential in Building Information Modeling. Additionally, she managed an annual national student competition in construction management that brought together 21 regional teams to compete for top honors in Commercial, Heavy Civil, and Design Build construction.

Carrie is also active in her community and supports many local charities including the Annapolis Historical Society as well as enjoying an active lifestyle of hiking, swimming, and travelling. Carrie has always had an interest in higher education and real estate development. Her new opportunity with the Colvin Institute perfectly blends her interests in the real estate industry and the Colvin Institute will be privileged to have her talents in connecting with all of our friends in the industry as well as our alumni. Carrie can be reached at [cchard@umd.edu](mailto:cchard@umd.edu).

## Case Study Course Visits West Philly



**Case Study Students in Philadelphia**

Four students have taken on beta testing the program's first Case Study course (RDEV 688C). The students have spent extensive time researching and analyzing the history of the City of College Park and the University of Maryland. They have met with key UMD faculty members and City advocates in an effort to better understand the history and long-term vision for the UMD campus and the City of College Park. The course is a beta test for future case study courses, and has benefited from the guidance of Omar Blaik, real estate advisor to the

University of Maryland.

**Molline Jackson, Kevin Fitzgerald, Blake Taylor** and **Chris Carman** spent Saturday, March 26, in West Philadelphia and the campus of the University of Pennsylvania campus. They were hosted by **Omar Blaik**, Co-CEO of **U3 Advisors** and founding member of U3 Ventures LLC, and **Tom Lussenhop**, Senior Vice President of U3 Advisors. During the trip, students learned about the dynamic role of a strong institution engaging with its community as a strategy for revitalizing the surrounding community.

The students' research about past and current efforts and the evolving

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vision for Greater College Park, provides the students the basis for a strong comparative case study for the positive impact of a major institution on it's surrounding community.

## Career Workshop



**Career Workshop  
Presentation**

On March 12, 2016, the Colvin Institute and the student club for the MRED program, SoRED, sponsored a career workshop for MRED students hosted by **John Coe** and **Rameez Munawar**.

John Coe is the principal of Coe Enterprises and has mentored students through ULI and other trade associations. We were pleased he was able to bring his career advising skills to the MRED students at the University of Maryland. Rameez Munawar graduated from the University of Maryland's MRED

program in 2014 and currently works for Columbia Property Trust. Fifteen students spent a Saturday afternoon learning from John and Rameez's experience. The event also included a chance to network with John, Rameez, and fellow students.

Graduating students will also have two 1-hour personal advising sessions with John Coe during their last semester in the MRED program as they prepare to present themselves to potential new employers.

## Innovation and Entrepreneurship Awards Dinner Highlights

The second annual Innovation and Entrepreneurship in Real Estate Awards Dinner was held on March 8, 2016. Numerous Real Estate professionals from the DC metro area, as well as faculty, staff and students from the School of Architecture, Planning & Preservation, the Robert H. Smith School of Business, and the Clark School of Engineering attended the event.

We had the pleasure of honoring **L. Earl Armiger**, founder and CEO of Orchard Development, with the Award for Distinguished Service to the real estate industry, **Brian Gibbons** of Greenberg Gibbons for creative entrepreneurship at Annapolis Towne Center, **Julie Smith, COO** of The Bozzuto Group for their innovative customer service for residents dubbed Bozzuto Listens, and **Stacy Spann**, Executive Director of the Housing Opportunities Commission, for their leap forward for affordable housing waiting list technology.

**Daniel Okrent**, the prize winning author of *Great Fortune*, spoke about the history of the placemaking phenomenon that is Rockefeller Center. Okrent brought alive for our real estate audience the elements of the urban design and real estate tactics that produced Rockefeller Center in the depths of the recession.