

Havana's art & culture: The intersection of architecture, planning, preservation, and economics

University of Maryland January 2024 Short Winter Semester Jan. 3 - 19 (travel dates Jan. 7 and 19)



Havana is not a museum.

Experiential journeys are not tourism.

Intentional seeing is not just looking.

Accompanying is not extracting.

It is the people that make the place.

Art is life and life is art.



You are invited to attend an information session for course
**Havana's Art & Culture: The intersection of architecture,
planning, preservation, and economics**

*A 3 weeks, 3 credit-hours virtual & in Havana (Cuba) to be offered the short winter semester
Wednesday, January 3 through Friday, January 19, 2024 (travel dates Jan. 7 & 19)*

ARCH478D ARCH678D RDEV689C URSP688R HISP619C



UMD Course Catalog
Description

INFO SESSIONS:
Wednesdays
9/13 12:00 p.m. 9/20 7:00 p.m.



Info Sessions:

Wednesdays September 13 at Noon & September 20 at 7:00 p.m.

Use QR code above for Zoom links. Session will be recorded.
(email RRodrig8@UMD.edu for access after the live session)



Havana's Art & Culture: The intersection of architecture, planning, preservation, and economics

Come explore the disciplines of architecture, urban planning, historic preservation, economics and real estate development in Havana, Cuba.

This 3-weeks interdisciplinary course offered in January of 2024, will examine the intersections of these disciplines, including how they are manifested in the arts, culture, and society.

Havana is one of the oldest cities in the hemisphere, having recently celebrated its 500th anniversary. The course will provide the opportunity for the students to intensely interact with Cuban experts in each discipline.

*(*The course will start virtually for 3 days then travel to Havana.)*



Article highlighting students' impressions when the course was offered last January >>>

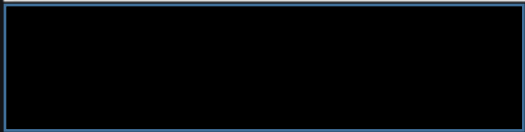
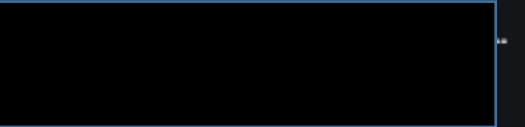
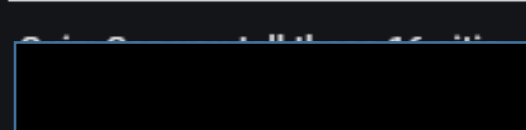
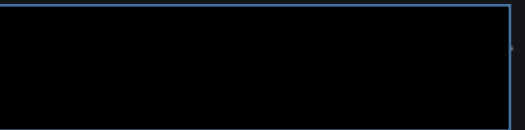
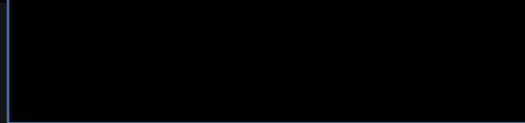
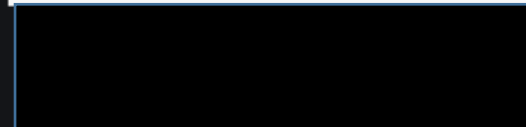
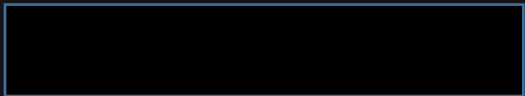
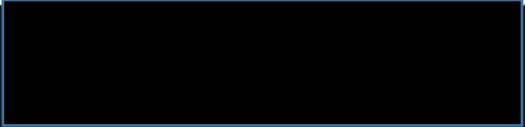
We are inviting students with interest in the disciplines of architecture, urban planning, historic preservation, economics and real estate development to take the course.

The course will be highly interactive with extensive opportunities to be part of a participatory learning environment with a diverse team of instructors and guests.

Students will learn about the rich and complex contextual past and present framework of each of the disciplines, weaving in the arts and culture.



The Instructor Team includes Gerrit Knaap, UMD's Director of the Smart Growth Center; Reemberto Rodriguez, a Cuban-born long-time practitioner of all four disciplines focused on the course with recent emphasis in placemaking and community organizing; Isabel Rigol, historian instrumental in the designation of Havana as a World Heritage Site; and Miguel Padron, Architectural Professor at the San Geronimo Campus of the University of Havana. This Instructor Team will be augmented by participation of other professors and practitioners in Havana. The course will be in English.





Buildings in Berlin, Germany, da...





Architecture



Historic Preservation

Urban Planning



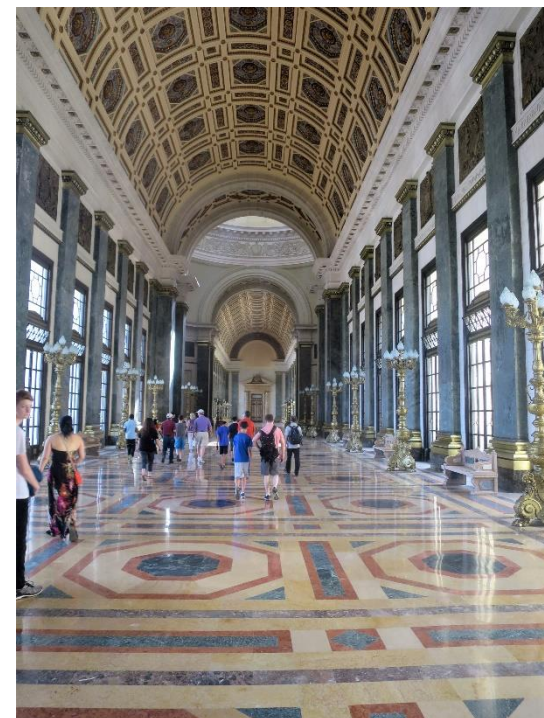
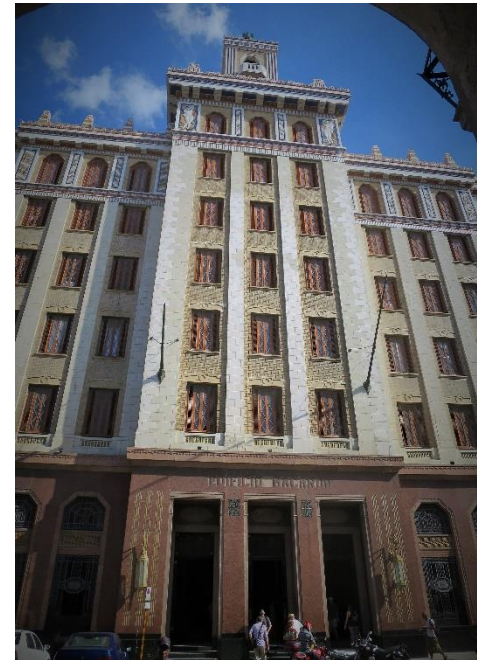
Economics

Architecture



Urban Planning





Historic Preservation



Economics

Architecture



Historic Preservation

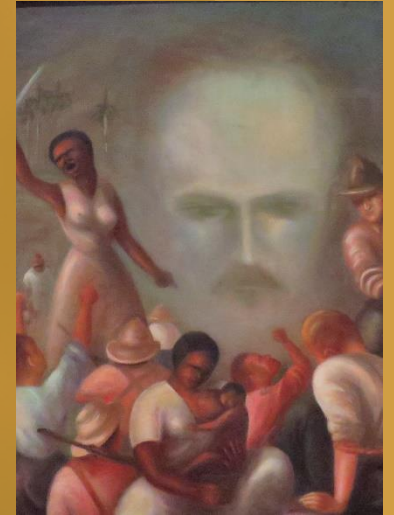
Urban Planning



Economics

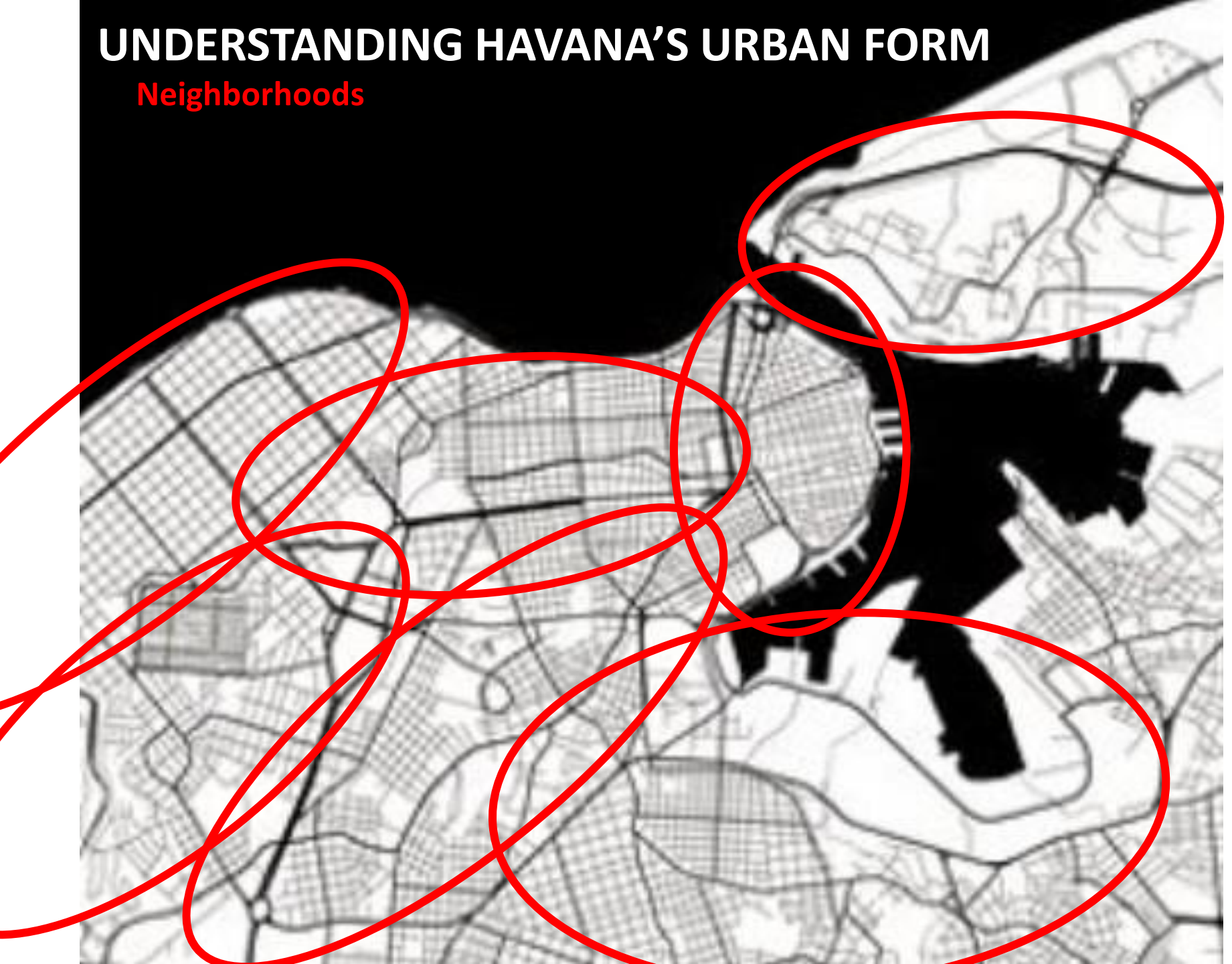


Arts & Culture



UNDERSTANDING HAVANA'S URBAN FORM

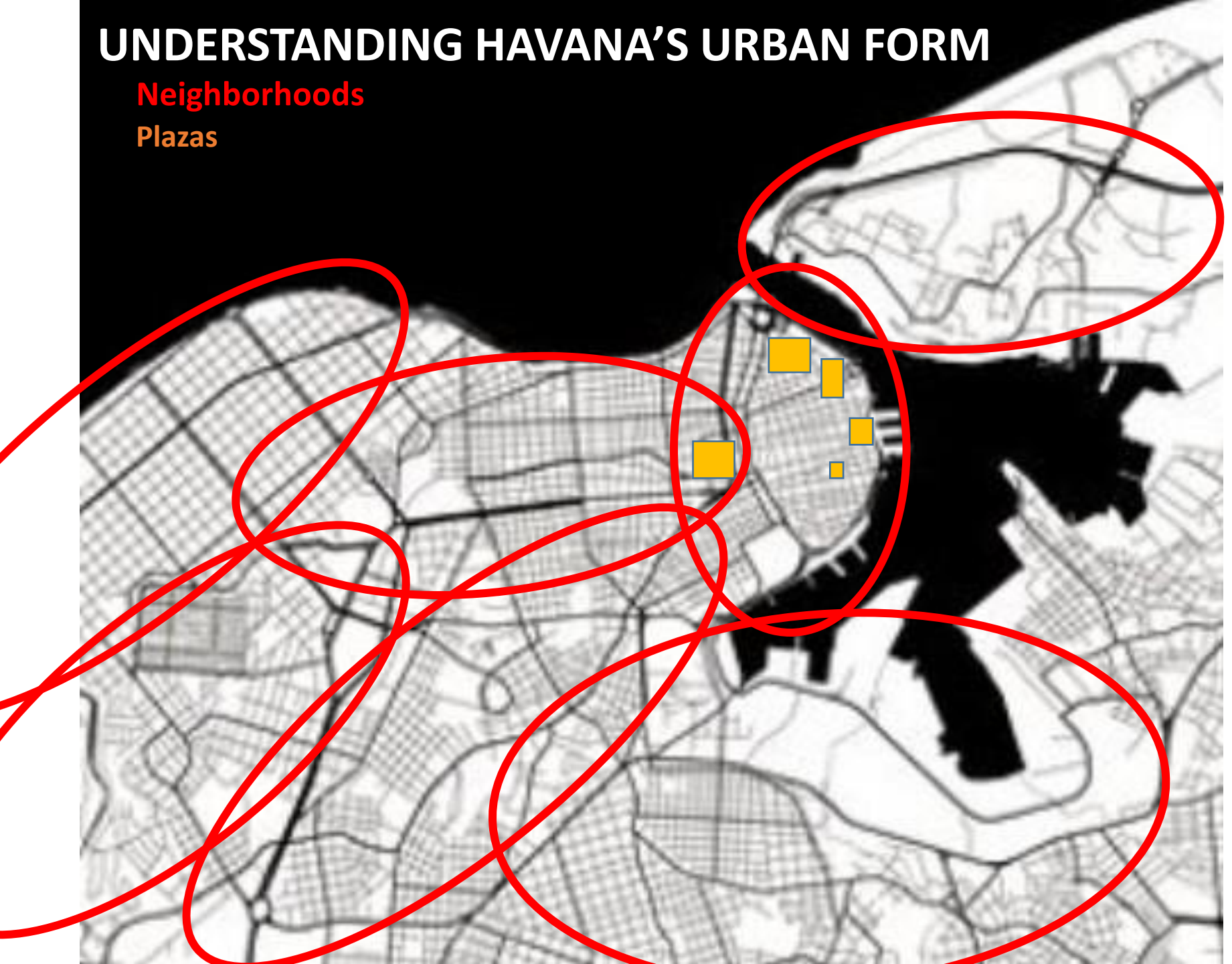
Neighborhoods



UNDERSTANDING HAVANA'S URBAN FORM

Neighborhoods

Plazas

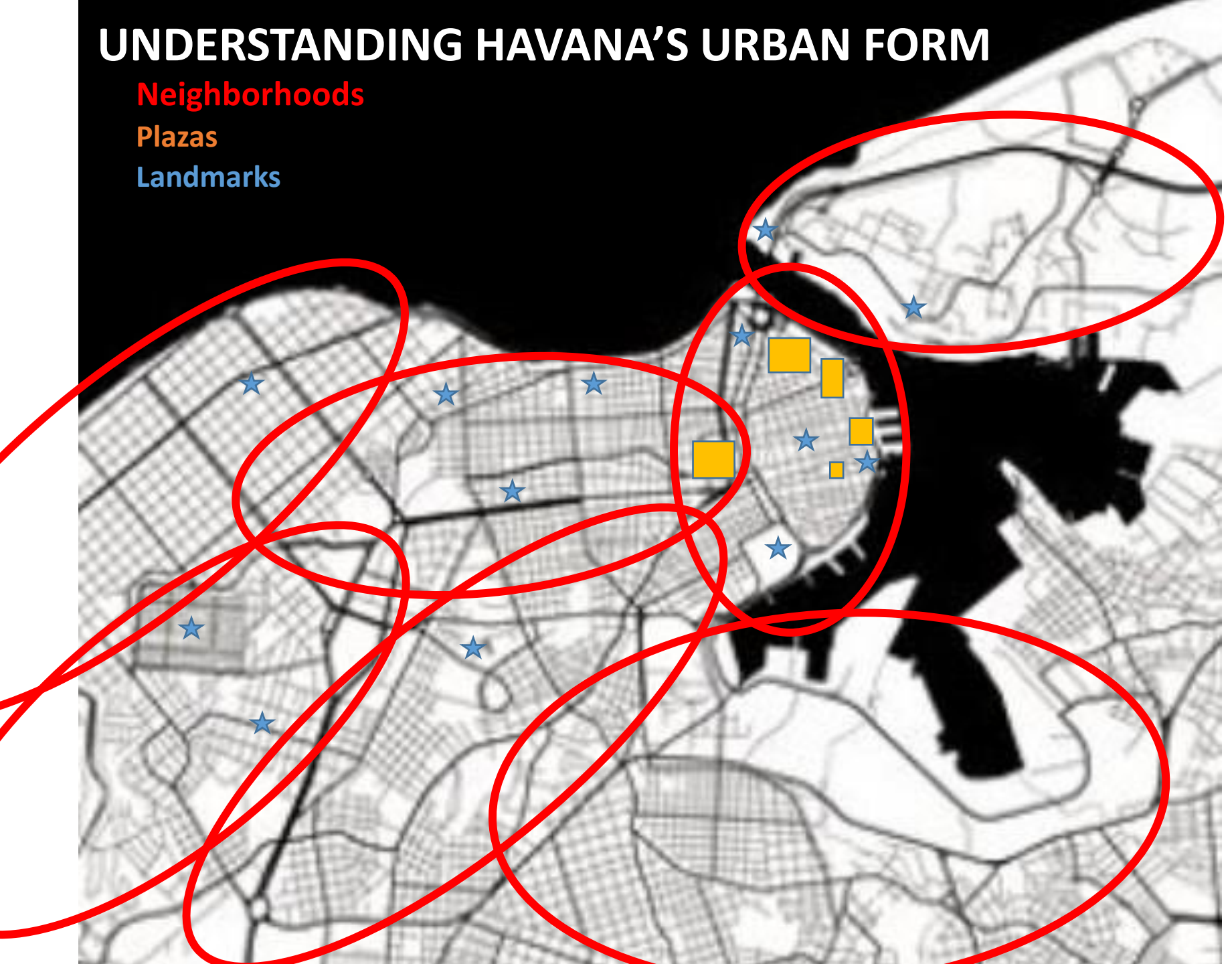


UNDERSTANDING HAVANA'S URBAN FORM

Neighborhoods

Plazas

Landmarks



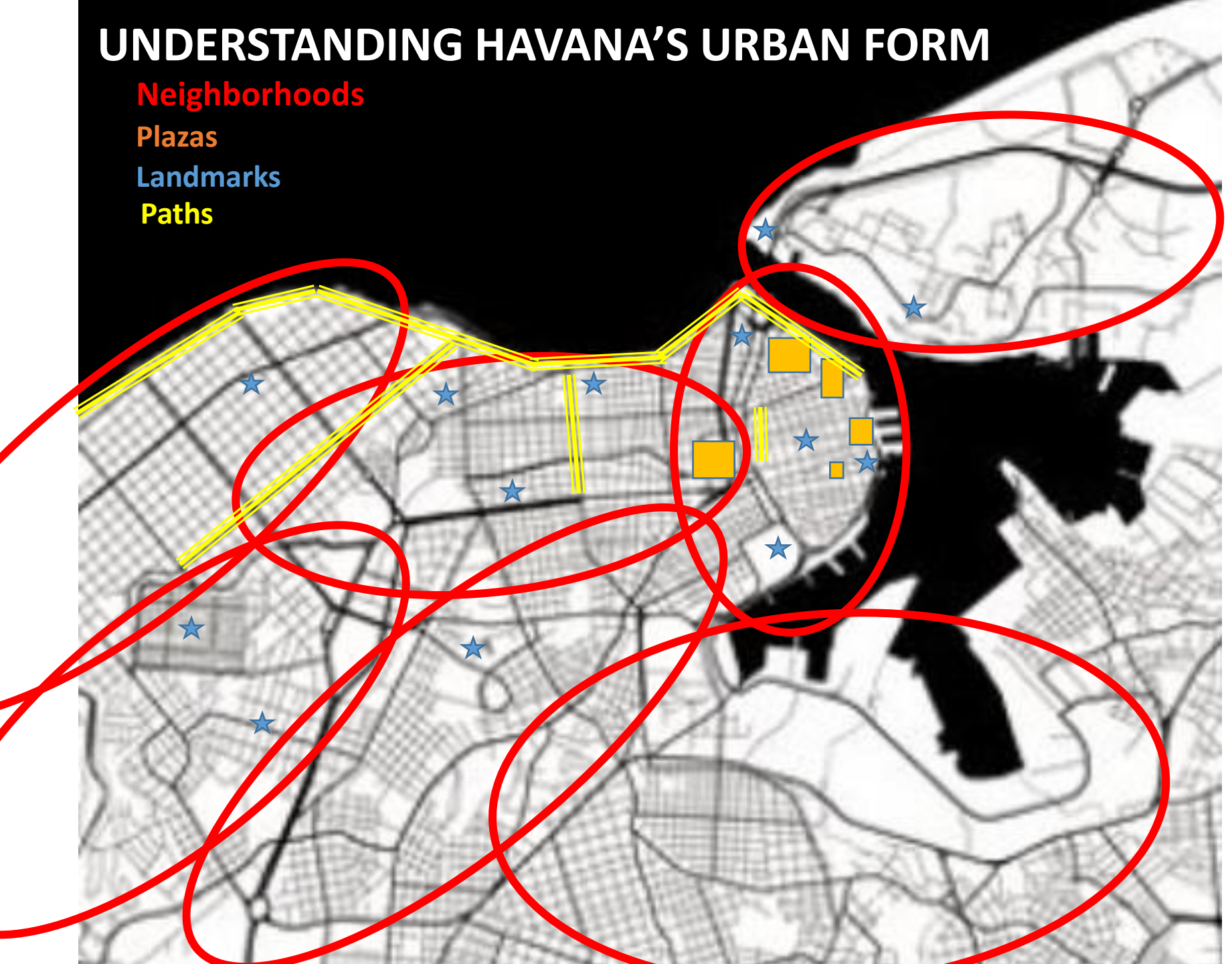
UNDERSTANDING HAVANA'S URBAN FORM

Neighborhoods

Plazas

Landmarks

Paths



UNDERSTANDING HAVANA'S URBAN FORM

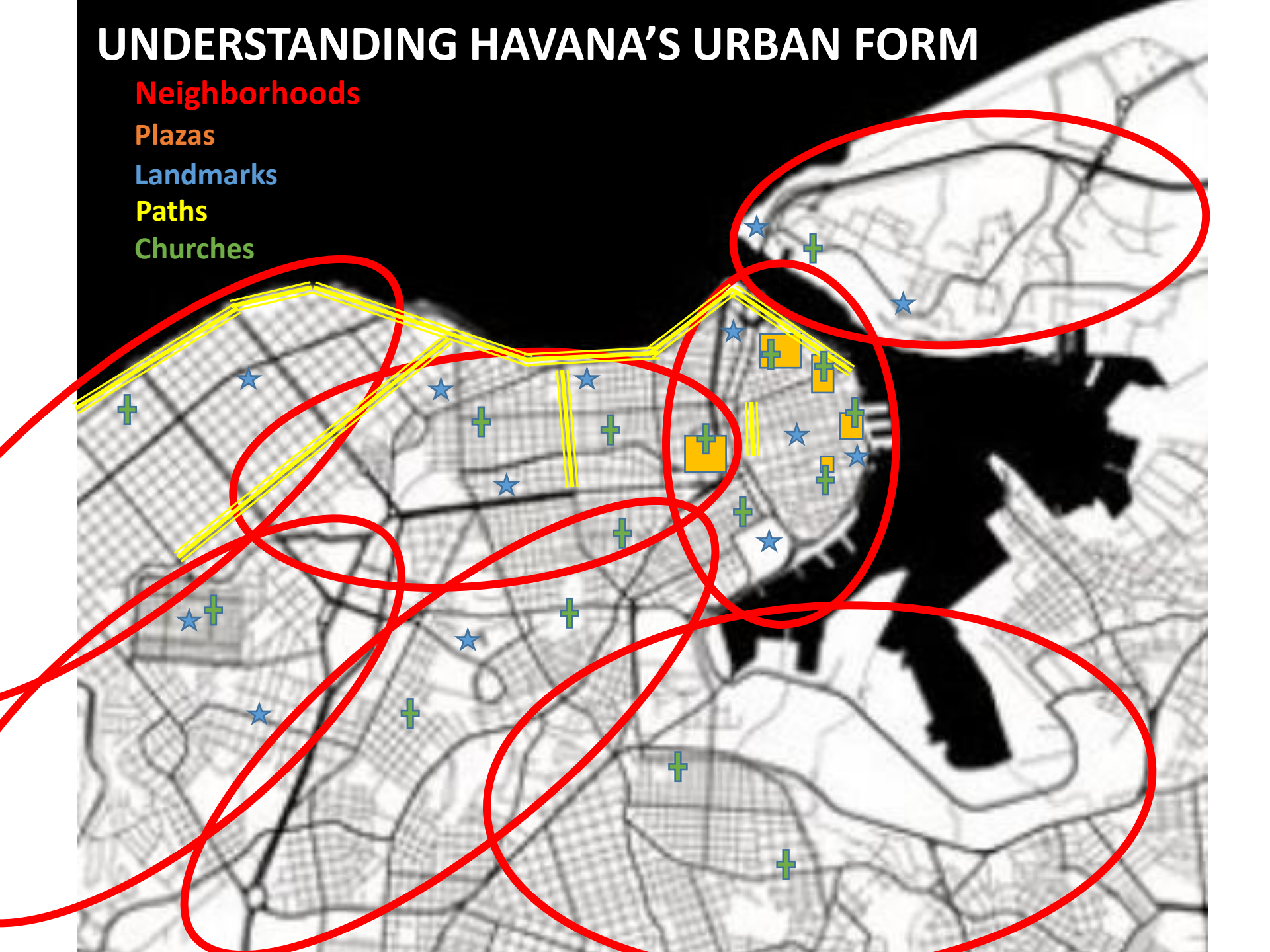
Neighborhoods

Plazas

Landmarks

Paths

Churches



The image features a decorative border at the top and bottom. The top border consists of a yellow trapezoidal shape at the top, a green triangle on the left, and an orange triangle on the right, all meeting at a central point. The bottom border is a mirror image of the top, with a blue trapezoidal shape at the bottom, a green triangle on the left, and an orange triangle on the right, meeting at a central point. The central text is positioned between these two decorative elements.

MAJOR INFLUENCING FACTORS
in all four disciplines

Regulatory environment



Regulatory environment



Investors and owners

Regulatory environment



Investors and owners

Access to capital

Regulatory environment



Political reality

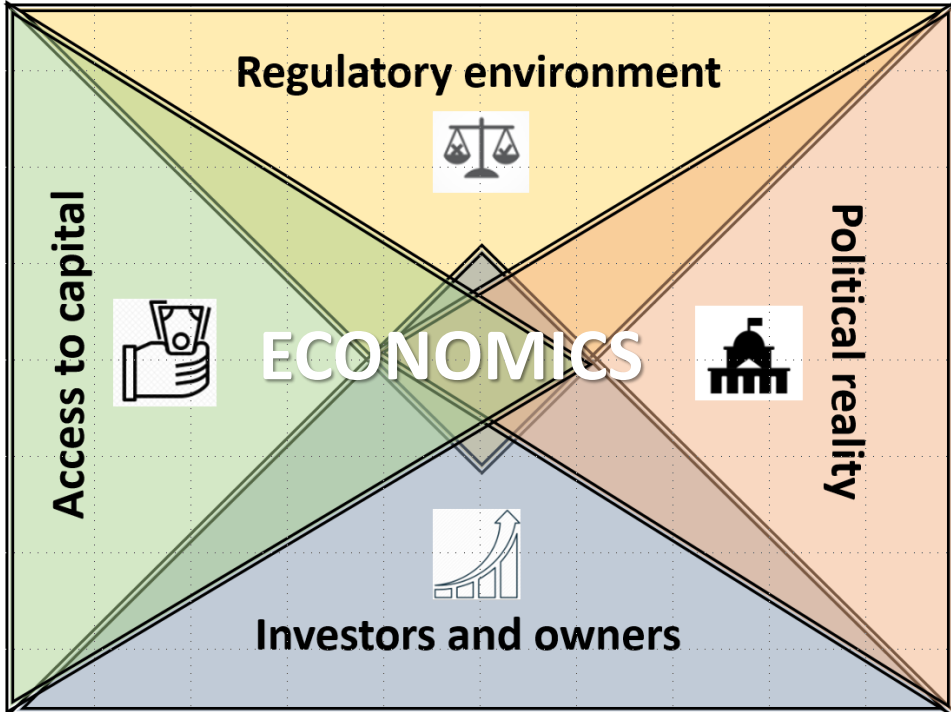
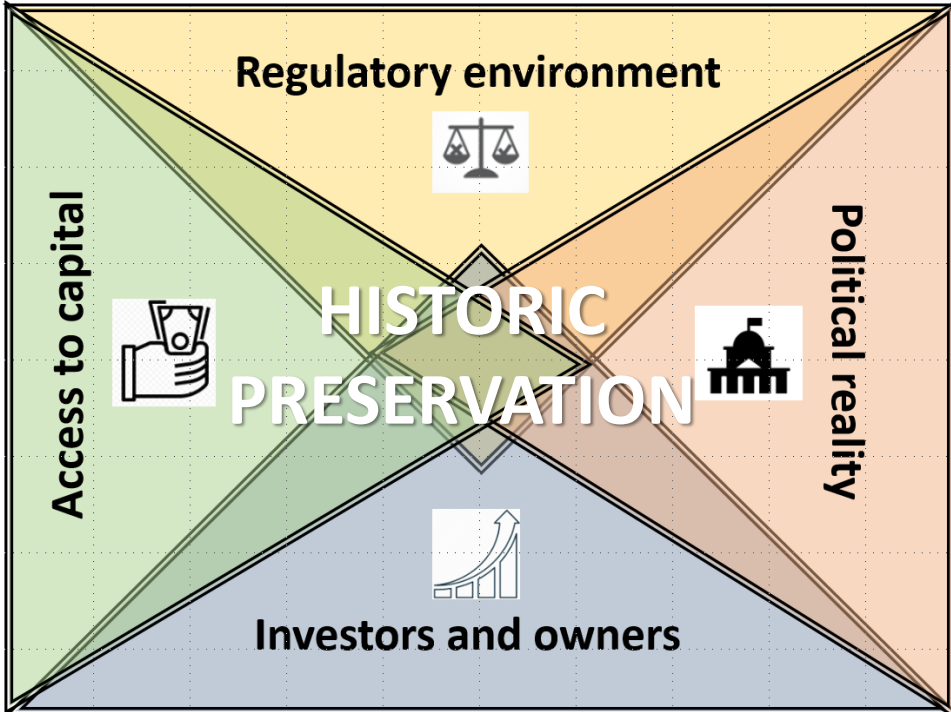
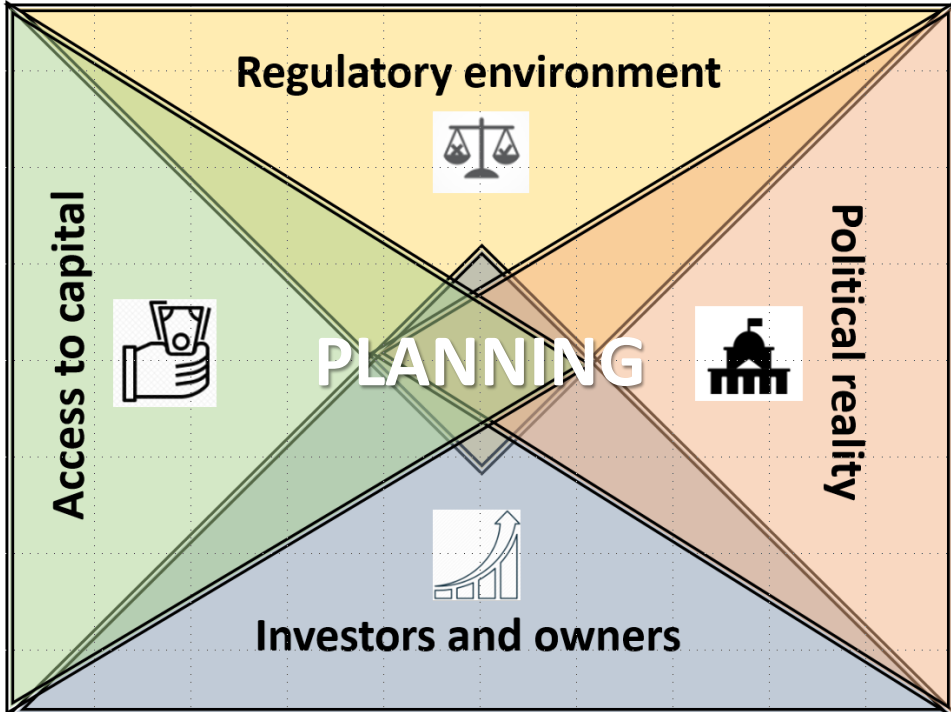
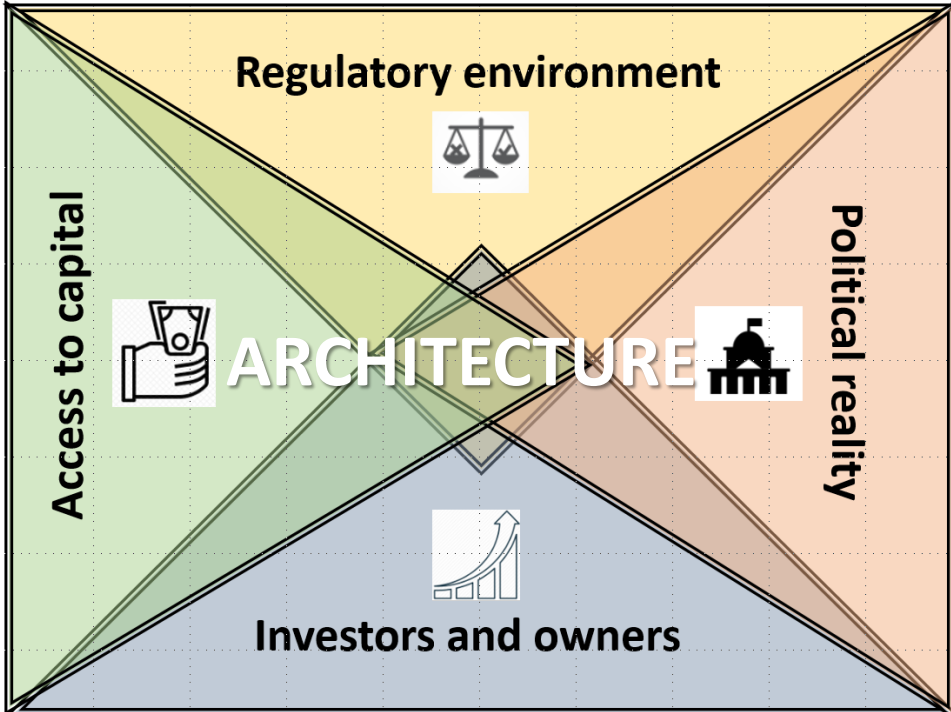


Access to capital



Investors and owners





Regulatory environment

Access to capital

Political reality

PLANNING

ARCHITECTURE

ART

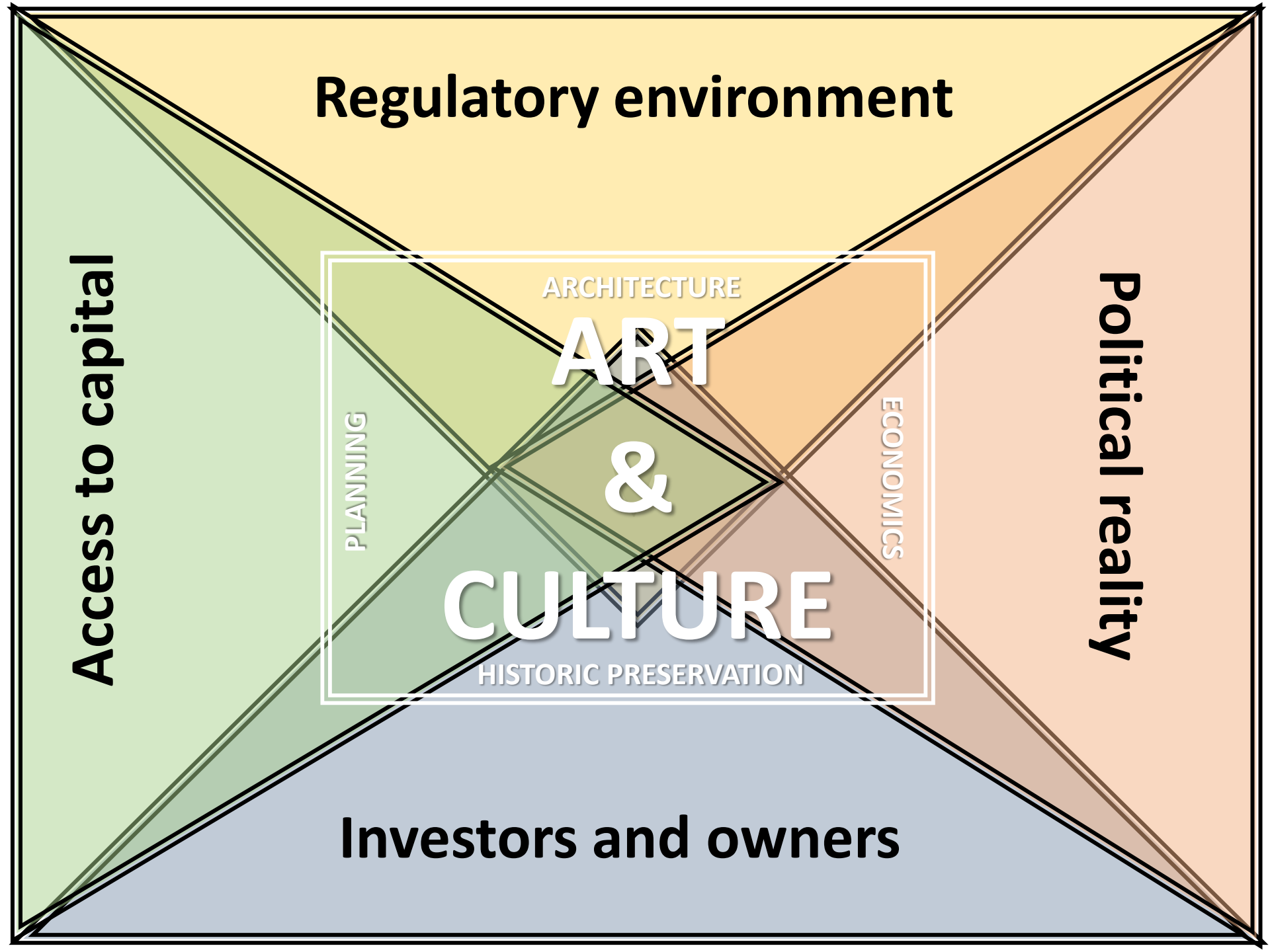
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ECONOMICS

CULTURE

HISTORIC PRESERVATION

Investors and owners



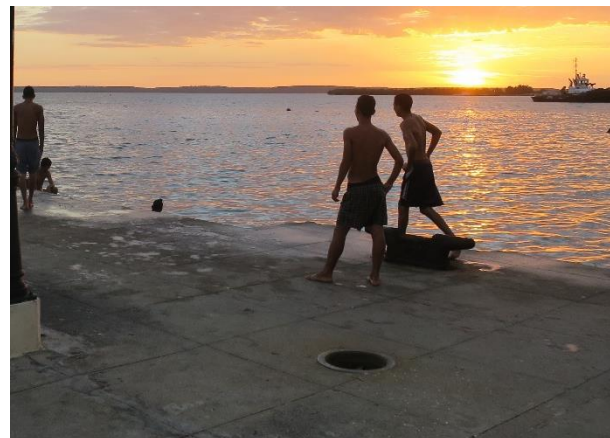
Which way Havana?

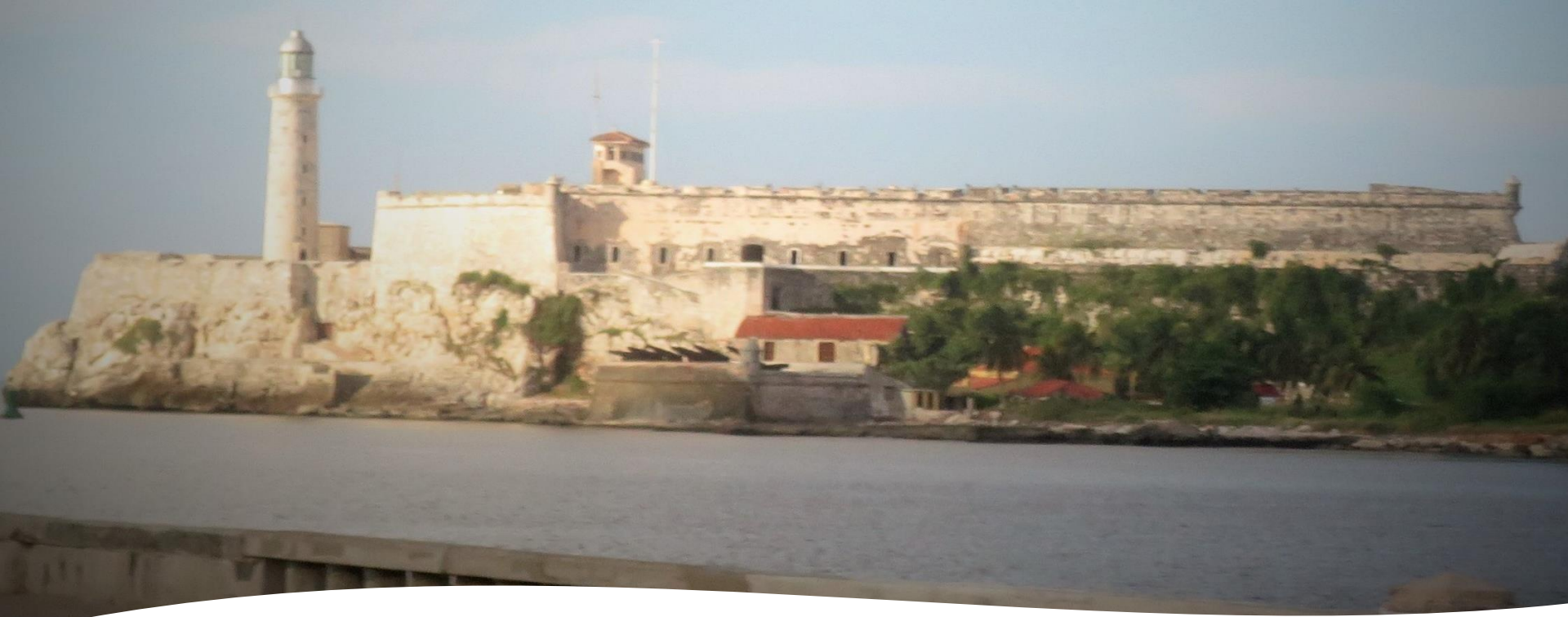
Revolution



**Havana's art & culture: The intersection
of architecture, planning, preservation,
and economics**







What makes this course unique?

Deep immersion in the disciplines of architecture, planning, preservation, and economics in a small group with hyperlocal interactions in neighborhoods, experiencing it all in intimate conversations led by Cubans.



A TYPICAL DAY IN HAVANA

- Eat hearty breakfast at host homes
- Walk to classroom
- Participate in lecture series with Cuban experts
- Ride bus to independently owned restaurant for lunch
- Walk around a neighborhood with expert guide
- Visit museum and/or historical sites with preservationist
- Relax
- Explore dinner options with classmates
- Discover night spots
- Get back to home
- Sleep at host homes



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University of Maryland January 2024 Short Winter Semester

Wednesday, Jan. 3 – Friday, Jan. 5:

- VIRTUAL 90 MINUTE SESSIONS

Sunday, Jan. 7 – Friday, Jan. 19:

- Travel to Havana
- IN-PERSON IN HAVANA
- Travel to US

HAVANA'S ART & CULTURE

Itinerary

Virtual (Tuesday January 3rd - 5th)

Travel and On-Site in Cuba (Sunday, January 7th - 19th)

VIRTUAL (4:00 p.m. - 5:30 p.m. EST)

WEDNESDAY, January 4th

Introductions

THURSDAY, January 5th

History & Culture of Cuba

Havana Planning & Architecture in Context

FRIDAY, January 6th

The Cuban Economy - and Travel Logistics

IN-PERSON IN HAVANA (subject to change)

SUNDAY, January 7th

Travel Day & Welcome Dinner

MONDAY, January 8th

General Orientation to Havana
(Visit to Model of City)

TUESDAY, January 9th

Visit with City of Havana Staff
(Centro Habana)

WEDNESDAY, January 10th

Nearby Neighborhoods
(Vedado)

THURSDAY, January 11th

Visit to the Escuela de Artes
(Miramar and Environs)

FRIDAY, January 12th

Havana's Outlying Neighborhoods
(La Habana del Este, Alamar, and Villa Panamericana)

SUNDAY, January 15th

Day Trip: Varadero

MONDAY, January 15th

Museums +
(Visits to museums, Historical Sites, & More)

TUESDAY, January 16th

Capitolio +
(Visits to Capitolio and Other Preservation Sites)

WEDNESDAY, January 17th

Forts +
(Visits to Forts and Fortifications)

THURSDAY, January 18th

Wrap Up, Presentations, Debrief, and Farewell Dinner
(In class)

FRIDAY, January 19th

Travel Day
(End of course)

SATURDAY, January 14th

Day Trip: Viñales

OUR CUBAN CO-INSTRUCTORS

Dra. Arq. Isabel Rigol

Arquitecta y PhD

Frecuente consultora de UNESCO e ICOMOS.

Ex directora del Centro Nacional de Conservación, Restauración y Museología (Proyecto UNESCO-PNUD)

Profesora del ISPJAE

Premio Nacional de Patrimonio por la Obra de la Vida, 2016

Prof. Arq. Miguel Padrón

Arquitecto Urbanista

Ex Director de Desarrollo del Instituto Nacional de Planificación Física

Profesor Principal de Gestión Urbana en el Colegio de San Gerónimo

INVITED GUESTS

Dr. Felix Julio Alfonso

Licenciado en Historia y PhD
Destacado investigador y conferencista
Decano del Colegio de San Gerónimo

Dra. Arq. Gina Rey

Arquitecta Urbanista y PhD
Ex directora del Grupo para el Desarrollo de la Capital
Profesora y consultora de Planificación Territorial y Urbana
Premio Nacional de Arquitectura de la UNAICC

Dra. Arq. Patricia Rodríguez

Arquitecta y PhD
Directora del Plan Maestro de La Habana Vieja
Autora de publicaciones sobre La Habana.

Dra. Claudia Felipe

Licenciada en Historia del Arte y PhD
Profesora Facultad de Artes y Letras, Universidad de La Habana
Presidenta de ICOMOS Cuba

Prof. Arq. Eduardo Luis Rodríguez

Arquitecto
Investigador y Crítico de la Arquitectura
Autor de numerosos libros sobre la Arquitectura Cubana
Presidente de DOCOMOMO Cuba

Prof. Arq. Universo García

Arquitecto
Autor de importantes obras de conservación como por ejemplo: Escuelas de Arte y Hotel Telégrafo de La Habana Vieja.
Presidente de la Sección de Diseño de la Asociación de Artistas Plásticos de la UNEAC

Prof. Arq. Humberto Ramírez

Arquitecto
Autor de importantes obras como, por ejemplo, Expo-Cuba, rehabilitación del Mercado de Carlos III y otras,
Profesor de Historia de la Arquitectura del ISPJAE
Ex Presidente de la Asociación de Arquitectos de la UNAICC
Ex Secretario de ICOMOS Cuba

HOW IS THE COURSE GRADE DETERMINED?

- Class participation
- Daily notecard questions
- Final presentation / facilitation
- Optional photography



HAVANA'S ART & CULTURE

Logistics

TUITION:

TBD. Less than \$4,950

INCLUDED:

- Lodging
- Two meals / day
- All ground transportation while in Havana
- All lectures with local professors and guests
- Guided bus tours and walking tours
- Access to local experts
- One day trips on weekend
- Access to museums and places of interest
- Insurance

NOT INCLUDED:

- Flights to/from Havana (Meet at US airport TBD - Extensive guidance provided)
- Meals beyond two meals a day
- Incidentals

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SAN JUAN, PUERTO RICO



HAVANA, CUBA

JANUARY TERM

SPRING

SUMMER & MAY

Study Spanish Abroad in Spain, Argentina, Puerto Rico, or Cuba

The Center for Cross-Cultural Study



UNIQUE EXPERIENCES

We are proud of our philosophy of maximizing students' engagement through cross-cultural courses and activities.



STUDENT SUPPORT

Our US-based team will assist in the course selection and pre-departure process, while our Resident Directors offer you 24-hour on-site support while away.



FLEXIBILITY

We offer a variety of program models to suit students and institutional needs. Can't find the right program for you? Tell us your needs and we'll go the extra mile to adapt.



ACADEMIC EXCELLENCE

We work hard to maintain an innovative, dynamic, and broad curriculum for Spanish learners of all levels.

This course will fill up fast.

SIGN UP EARLY

Deadline Oct. 1

**All passport info must be
provided by**

October 07

to get the visas on time

RRodrig8@UMD.edu

????????

Q&A